


It's **your** future

What do **you** think?



Wrexham's Community Strategy
A vision for Wrexham County Borough 2009-2020



If you have any questions or would like a copy of this document in large print, another language, Braille, or digital audio, please phone 01978 292298 or email statistics@wrexham.gov.uk

Wrexham's Community Strategy

Wrexham's Community Strategy sets out the long-term targets that local public service organisations will work together to achieve and improve the quality of life in Wrexham County Borough.

Our current strategy was developed in 2004 based on what you said was important at that time and a number of plans were put in place to guide our work to deliver it, including the Health, Social Care and Well-being Strategy, Children and Young People Plan and Community Safety Strategy.

The Community Strategy brings together these plans, along with the local priorities of public service organisations across Wrexham, to form one coherent plan setting out what will happen across the County Borough to improve the quality of life over the next few years and in the longer term - to 2020.

We are currently reviewing the Community Strategy to ensure it is still focussing on the things that are important to local people now and for the next twelve years.

We have carried out a survey with a large cross-section of local people and reviewed existing priorities and plans. This information has indicated that there are six areas that we should focus on, details of which can be found inside this leaflet.



Now we need to know what you think

Please tell us your views by answering the questions in this leaflet on pages 13 and 14 and returning it to us at:

Community Strategy Review,
Performance and Improvement,
Wrexham County Borough Council,
Lambpit Street,
Wrexham,
LL11 1AY;

or completing it over the internet:
www.wrexham.gov.uk/english/consultation/wrexham_refreshed/index.htm

or emailing us at: statistics@wrexham.gov.uk

You have until 31st October 2008 to tell us what you think.

After this date we will consider all the responses and update the strategy to ensure we are reflecting what is important to the people of Wrexham County Borough and what we can deliver within the resources we have available. The revised strategy will contain the priorities for the next 12 years and an action plan highlighting what we will deliver first. The finalised strategy will be published by 1st April 2009 and will be widely available.



How we will deliver our priorities

Each of the areas that we have said we will focus on will have an action plan detailing the activities which will be carried out to deliver the priority. This action plan will identify which organisation or group of organisations will be responsible for delivering each priority and when activities will take place to make this happen.

As well as public and voluntary organisations working together to deliver this vision, it is important that you are also involved. We can only truly deliver this vision if everyone who lives, works, studies, visits and invests in the borough also plays a part in making it a reality.

As an individual, this may be through doing voluntary work, joining a community group, launching a Neighbourhood Watch scheme, supporting local fetes and activities or simply taking pride in and looking after the County Borough.

How we will monitor our progress and keep you informed

The things we have said we are going to focus on need to be monitored regularly to ensure we can achieve the vision. There will also be a number of performance indicators that will tell us if everything is being delivered as planned.

We therefore intend to:

- Monitor action plans and performance indicators
- Report our progress at least annually to a group of local public service and voluntary organisations known as Wrexham Local Service Board
- Report annually to the public on our overall progress
- Repeat the 'quality of life survey' with local people at least every two years
- Review the strategy regularly

Our vision for the next twelve years is:

'To improve the quality of life for all in Wrexham County Borough'

In doing this we commit to ensuring that Wrexham County Borough is a place where people have a say in the services that are delivered to them and views, needs and aspirations are taken into account.

To deliver this vision our aim is to make Wrexham County Borough a place that...

- **cares for people's health**
- **enables people to reach their full potential**
- **values citizenship, community spirit and social responsibility**
- **looks after its built and natural surroundings**
- **is safe**
- **is economically prosperous**

...for all people and communities now and in the future.



A place that cares for people's health...

...which improves the health, social care and well-being of children, young people and adults.

Focus:

- Provide opportunities and information for children, young people and adults to improve their health and well being
- Improve access to health, social care and well being services
- Improve the quality of health, social care and well being services for people who have learning disabilities, physical and mental health needs
- Improve the quality of health, social care and well being services for the County Borough's ageing population
- Improve citizen engagement and satisfaction with health, social care and well-being services



A place that enables all people to reach their full potential...

...providing excellent education, training, and personal development opportunities.

Focus:

- Provide and promote relevant accessible opportunities for people to learn and develop themselves throughout their lives
- Support and encourage people to raise their aspirations and have the confidence to fulfil their ambitions
- Enable children and young people to achieve their academic, vocational, or creative potential
- Create a culture of lifelong learning and development so that people are supported to learn and use the skills they gain
- Support people to enable them to gain employment
- Help people to develop the personal and practical skills they need to live independently



A place that values citizenship, community spirit and social responsibility...

...where people get on well together and respect each other, take responsibility for themselves and their actions and take pride in where they live.

Focus:

- Facilitate the development of community spirit so that people are proud of where they live and respect the people around them
- Enable people from different backgrounds to get on well together and have a sense of belonging
- Enable and encourage people to be active citizens and get involved in their local community
- Enable and encourage people to take responsibility for themselves and their actions
- Engage effectively with all communities to enable people to have a say in the decisions which affect them



A place that looks after its built and natural surroundings...

...protecting and enhancing the area now and for future generations.

Focus:

- Tackle the challenges of environmental change and minimise our future negative impacts on the environment
- Respect and promote natural environments, parks and green-spaces for everyone to access and enjoy
- Provide access to a safe, efficient and more sustainable transport network encompassing roads, pavements, cycle ways and public transport
- Ensure that everyone has access to a suitable, good quality home
- Enable and encourage people and businesses to minimise, reuse and recycle their waste
- Help keep the County Borough clean, tidy, well kept and attractive



A place that is safe...

...with communities where people feel safe and secure and levels of local crime and anti-social behaviour are reducing.

Focus:

- Reduce the fear of crime and anti-social behaviour to help people feel safer
- Tackle and reduce actual levels of anti-social behaviour, crime and disorder
- Prevent and reduce the harm caused by drug and alcohol misuse
- Design environments and raise awareness and support of crime prevention so there are fewer opportunities to commit crime
- Increase people's confidence in reporting crime and disorder and accessing support services
- Ensure offenders are dealt with firmly and justly and support them to change their behaviour



A place that is economically prosperous...

...with reduced deprivation, where communities and businesses work together to create good economic opportunities for local people now and in the future.

Focus:

- Promote the County Borough's reputation as a place to live, visit, study, work, and invest in
- Encourage and support local, national and international businesses to establish themselves in the County Borough to create secure, well-paid employment opportunities and a prosperous, diverse economy
- Reduce deprivation and help people out of poverty
- Facilitate the development of areas of the County Borough in need of regeneration
- Encourage a wide range of cultural, leisure and shopping facilities throughout the County Borough



What do you think?

Please tell us your views by answering the questions below in BLOCK capitals. Then detach this page and return it in the pre-paid envelope provided. You have until 31st October to tell us what you think.

Thinking about your day to day life, what practical things could we do to make you feel that Wrexham is...

- A place that cares for people's health?

- A place that enables people to reach their full potential?

- A place that values citizenship, community spirit and social responsibility?

- A place that looks after its built and natural surroundings?

- A place that is safe?

- A place that is economically prosperous?

If you have any further comments please write them in below.



To ensure that we are meeting the needs of all residents it is important that we ask you a few questions about yourself. As with all the questions your answers will be treated in the strictest confidence and in accordance with Data Protection legislation and will not be used to identify any individual or household. If there are any questions you do not wish to answer please leave them blank.

Are you: Male Female

Which of the following age groups applies to you?

Under 18 18 - 24 25 - 44
 45 - 64 65 - 74 75 or over

What is your ethnic group?

A) **White:** British Irish Other _____

B) **Mixed:** White and Black Caribbean
 White and Black African
 White and Asian Other _____

C) **Asian or Asian British:** Indian Pakistani
 Bangladeshi Other _____

D) **Black or Black British:** Caribbean African
 Other _____

E) **Chinese or other ethnic group:** Chinese Other _____

Do you have any long term illness, health problem or disability which limits your daily activities or the work you can do?

Yes No

What are the first four characters of your postcode:

If you'd like to be further involved in the development of Wrexham's Community Strategy, please provide your contact details below. This information will not be used for any other purpose and will not be held on file.

Name: _____ Address: _____

Telephone: _____ Email: _____