

Strategic Policies

The appraisal system used for appraising these policies refers to the policies as they are currently written. The recommendations suggest alternative policy approaches which could improve the appraisal rating through ensuring the policy will deliver the intended sustainable outcome, or by carefully checking the wording of the policy to ensure the SA objectives are addressed.

The strategic policies have been assessed against the sustainability objectives determined in the scoping report, and used throughout the sustainability appraisal process

+ positive effect
 - negative effect
 0 neutral effect
 n – the strategic policy doesn't contribute to the SA objective

SP1: General Design Principles				
SA Objective	Short term	Medium term	Long term	Comments/Recommendations
SO1: To raise levels of employability and meet skills needs	n	n	N	
SO2: To develop and support/maintain social and physical environments that create the necessary conditions to protect, promote and support health and well being	0	0	0	point c) should emphasise walking, cycling and public transport over car use
SO3: To provide a framework so our children and young people can have high aspirations and realise their dreams	n	n	N	

SO4: To promote community viability and cohesion and access to essential services	0	0	0	Point a) could stress how any new development will align and complement the existing community
SO5: To reduce crime, fear of crime and anti social behaviour	+	+	+	How will development show it has met point b)? It needs to be more strongly worded than 'take account'
EC1: To attract and promote investment and to support business in order to create and safeguard jobs.	0	0	0	
EC2: To create and support the provision of informal and formal learning opportunities to help local people participate in all aspects of economic life	n	n	n	
EC3: To improve the quality of life for local people by improving the quality and diversity of the built and natural environment in which they work, live and play	0	0	0	Point a) doesn't encourage improving the diversity of the built and natural environment
EC4: To engage local people in the regeneration of their communities through the provision of appropriate support in order to overcome barriers to employment and to take advantage of economic opportunities	n	n	n	
EN1: To ensure that the local environment supports the largest possible range of native animals and plants and is supported by sustainable agricultural and forestry land use	n	n	n	
EN2: To make careful use of resources, encourage recycling	+	+	+	Point g) could be more specific in reducing use and waste of resources

with minimal amounts of unnecessary waste and as little pollution as possible.				
EN3: Preserve and enhance landscape character, SAMS, archaeological sites, listed buildings and other culturally important features.	n	n	N	
EN4: To provide an efficient and integrated transport system that promotes walking and cycling.	0	0	0	point c) should emphasise walking, cycling and public transport over car use
EN5: To minimise energy use and increase the proportion of energy purchased and generated from renewable sources	0	0	0	Point g) should positively refer to energy efficiency, renewable energy and microgeneration as part of the move to develop low carbon communities across the County Borough.
EN6: To develop towns, villages and buildings which respect social, environmental and cultural needs and enhance local character.	n	n	n	Point a) could stress how development will align with the existing community and adjacent land uses
Summary				
Overall social effects				
None. Whilst there is a positive effect on crime and safety, the policy does not show how it will result in social benefits, and it is recommended adding a bullet about new development aligning with the local community in terms of training, procurement and employment opportunities.				
Overall economic effects				
Neutral, the policy does not show how it will result in economic benefits.				
Overall environmental effects				
Limited. The principles contained within the Policy do not align with the aspiration to achieve high quality sustainable design. Recommend showing how it will benefit the environment rather than as currently where the local environment is barely mentioned.				

Summary of effects
For a broad set of general development principles, all should be positive statements to enable sustainable development through new construction. The Policy needs to be bolder in stating what high quality sustainable design is.

SP2: Broad Location of Development				
SA Objective	Short term	Medium term	Long term	Comments/Recommendations
SO1: To raise levels of employability and meet skills needs	0	0	0	
SO2: To develop and support/maintain social and physical environments that create the necessary conditions to protect, promote and support health and well being	+	+	+	
SO3: To provide a framework so our children and young people can have high aspirations and realise their dreams	n	n	n	
SO4: To promote community viability and cohesion and access to essential services	+	+	+	
SO5: To reduce crime, fear of crime and anti social behaviour	0	0	0	
EC1: To attract and promote investment and to support business in order to create and safeguard jobs.	0	0	0	
EC2: To create and support the provision of informal and	n	n	n	

formal learning opportunities to help local people participate in all aspects of economic life				
EC3: To improve the quality of life for local people by improving the quality and diversity of the built and natural environment in which they work, live and play	+	+	+	
EC4: To engage local people in the regeneration of their communities through the provision of appropriate support in order to overcome barriers to employment and to take advantage of economic opportunities	n	n	n	
EN1: To ensure that the local environment supports the largest possible range of native animals and plants and is supported by sustainable agricultural and forestry land use	+	+	+	
EN2: To make careful use of resources, encourage recycling with minimal amounts of unnecessary waste and as little pollution as possible.	0	0	0	Policy needs to clearly state how new housing must be constructed in a sustainable way, meeting increasingly higher levels of the Code for Sustainable Homes. This will complement the strategy for householders to minimise waste, as referred to in Policy SP13
EN3: Preserve and enhance landscape character, SAMS, archaeological sites, listed buildings and other culturally important features.	+	+	+	
EN4: To provide an efficient	0	0	0	

and integrated transport system that promotes walking and cycling.				
EN5: To minimise energy use and increase the proportion of energy purchased and generated from renewable sources	0	0	0	
EN6: To develop towns, villages and buildings which respect social, environmental and cultural needs and enhance local character.	+	+	+	
Summary				
Overall social effects				
Overall economic effects				
Overall environmental effects				
Summary of effects				
Overall, the direction of the strategy is positive. Support the broad strategy for regenerative led development, within defined settlement limits and employment areas, protecting existing settlements from greenbelt development. This policy is too short to appraise against the full range of SA/SEA objectives.				

SP3: Provision of new homes				
SA Objective	Short term	Medium term	Long term	Comments/Recommendations
SO1: To raise levels of employability and meet skills needs	0	0	0	<p>Focused approached for the provision of new homes on brownfield sites in Wrexham and the Western villages.</p> <p>Recommend stating how this approach underpins the Council's strategy for economic regeneration across the County Borough.</p>
SO2: To develop and support/maintain social and physical environments that create the necessary conditions to protect, promote and support health and well being	0	0	0	<p>Focused approached for the provision of new homes on brownfield sites in Wrexham and the Western villages will enable regeneration of these areas, and improve overall prosperity. Development on brownfield may be more expensive, so how will this allow the provision of low carbon homes with a high proportion of affordable housing.</p> <p>Recommend a regular Health Impact Appraisal of this policy</p>
SO3: To provide a framework so our children and young people can have high aspirations and realise their dreams	0	0	0	<p>Location of new development and community facilities will have a beneficial effect on existing schools and infrastructure. Recommend stating how this policy will improve economic life chances of parts of the County Borough, through better infrastructure, schools, affordable housing, sustainable communities</p>
SO4: To promote community viability and cohesion and access to essential services	+	+	+	<p>Regeneration led strategy Recommend stating how this policy will benefit the quarter of the County Borough's population who live in rural areas, or those areas which are felt in the Plan not to need any further development.</p>
SO5: To reduce crime, fear of crime and anti social behaviour	n	n	n	
EC1: To attract and promote investment and to support business in order to create and safeguard jobs.	0	0	0	<p>Recommend stating how this policy complements SP3 Developing the Economy, through attracting and retaining skilled labour who will commute to jobs, or by creating new jobs as part of mixed communities.</p>

EC2: To create and support the provision of informal and formal learning opportunities to help local people participate in all aspects of economic life	0	0	0	Recommend stating how this policy will provide capacity to ensure schools and colleges are a central part of the community.
EC3: To improve the quality of life for local people by improving the quality and diversity of the built and natural environment in which they work, live and play	+	+	+	General Design Principles need to positively improve the quality of the built and natural environment. Need to quantify by how much the Plan aspires to improve quality and diversity of the built and natural environment Recommend clearly linking how the provision of new homes will deliver the vision of the Community Strategy for low carbon communities for the County Borough. Focus needs to be the quality of development in appropriate sustainable locations.
EC4: To engage local people in the regeneration of their communities through the provision of appropriate support in order to overcome barriers to employment and to take advantage of economic opportunities	n	n	n	Opportunities could be made available through regeneration. Recommend stating how the policy will engage local people with the regeneration of where they live.
EN1: To ensure that the local environment supports the largest possible range of native animals and plants and is supported by sustainable agricultural and forestry land use	+	+	+	Support approach of restricting development as being contrary to the Plan's spatial strategy. Support protection of greenfield land to contain settlement identity, but what is the evidence base to show that development on brownfield land will be beneficial for biodiversity?
EN2: To make careful use of resources, encourage recycling with minimal amounts of unnecessary waste and as little pollution as possible.	0	0	0	
EN3: Preserve and enhance landscape character, SAMS,	+	+	+	Plan's spatial strategy and objectives is focused on regeneration based development, whilst protecting greenbelt.

archaeological sites, listed buildings and other culturally important features.				Plan rejects WAG higher requirement for housing growth, because of the impact on greenfield land
EN4: To provide an efficient and integrated transport system that promotes walking and cycling.	0	0	0	Focused approached for the provision of new homes on brownfield sites in Wrexham and the Western villages will protect greenfield provision in the County Borough, continue to increase capacity in these areas for using public transport and develop opportunities for safe walking and cycling within and between communities.
EN5: To minimise energy use and increase the proportion of energy purchased and generated from renewable sources	0	0	0	Should be opportunities for the increase of community based renewables. Recommend stating how in order to achieve a low carbon County Borough sustainable communities will have to generate energy locally, and that all new housing will be expected to contribute to the Plans target in Policy 37.
EN6: To develop towns, villages and buildings which respect social, environmental and cultural needs and enhance local character.	+	+	+	Plan's spatial strategy and objectives is focused on regeneration based development, whilst protecting greenbelt.
Summary				
Overall social effects				
Largely neutral, although policy will retain community identity and viability rather than encouraging suburban sprawl.				
Overall economic effects				
Largely neutral. Emphasis needs to be on quality of development in appropriate sustainable locations				
Overall environmental effects				
Positive. The policy of targeting growth and restricting greenbelt expansion will have a beneficial environmental effect				
Summary of effects				
Positive. This section rehearses the evidence for a policy rather than outlining the policy itself. There needs to be more information within this section of the range of types and tenures of construction envisaged for the County Borough, making clear links with other policies that will progressively raise the standards through increasing the Council's requirements under the Code for Sustainable Homes.				

SP4: Affordable Housing				
SA Objective	Short term	Medium term	Long term	Comments/Recommendations
SO1: To raise levels of employability and meet skills needs	+	+	+	Focused approached for the provision of new homes with a variety of tenures on brownfield sites in Wrexham and the Western villages, plus provision of smaller pockets of affordable housing will aid social mobility, and attract and retain households across the County Borough.
SO2: To develop and support/maintain social and physical environments that create the necessary conditions to protect, promote and support health and well being	+	+	+	Mixed communities support the well being of an area in terms of local prosperity, community facilities and social mobility.
SO3: To provide a framework so our children and young people can have high aspirations and realise their dreams	+	+	+	A mix of new housing in each area may enable social mobility.
SO4: To promote community viability and cohesion and access to essential services	0	0	0	Recommend stating that there is a need for a mix of tenures in some areas, so as to ensure community viability. Affordable housing should not be physically separate from general housing, despite the fact that it is often constructed to a higher standard.
SO5: To reduce crime, fear of crime and anti social behaviour	0	0	0	Recommend stating that affordable housing should not be physically separate from general housing, to enable better integration within the community.
EC1: To attract and promote investment and to support business in order to create and safeguard jobs.	0	0	0	The Plan numbers are fairly small, so hard to attribute any causality. Recommend stating that the provision of affordable housing will ensure that people are able to move between and within communities, and so retain and attract skilled labour, making it a more attractive environment to invest.
EC2: To create and support	0	0	0	The Plan numbers are fairly small, so hard to attribute any causality.

the provision of informal and formal learning opportunities to help local people participate in all aspects of economic life				Recommend stating how the provision of affordable homes for families will ensure capacity within community infrastructure such as schools, libraries.
EC3: To improve the quality of life for local people by improving the quality and diversity of the built and natural environment in which they work, live and play	+	+	+	Recommend clearly linking how the provision of affordable housing will deliver the vision of the Community Strategy for low carbon communities for the County Borough. Need to quantify by how much the Plan aspires to improve quality and diversity of the built and natural environment within communities.
EC4: To engage local people in the regeneration of their communities through the provision of appropriate support in order to overcome barriers to employment and to take advantage of economic opportunities	0	0	0	Recommend stating how the policy will engage local people with the provision of new homes in their community.
EN1: To ensure that the local environment supports the largest possible range of native animals and plants and is supported by sustainable agricultural and forestry land use	0	0	0	Recommend stating how new affordable development on brownfield land will be beneficial for biodiversity?
EN2: To make careful use of resources, encourage recycling with minimal amounts of unnecessary waste and as little pollution as possible.	0	0	0	The Plan numbers are fairly small, so hard to attribute any causality. Recommend stating how new affordable housing must be constructed in a sustainable way, meeting increasingly higher levels of the Code for Sustainable Homes. This will complement the strategy for householders to minimise waste, as referred to in Policy SP13
EN3: Preserve and enhance landscape character, SAMS, archaeological sites, listed buildings and other culturally	+	+	+	The plan rejects WAG higher requirement for housing growth, because of the impact on greenfield land. This means less affordable new homes being developed.

important features.				
EN4: To provide an efficient and integrated transport system that promotes walking and cycling.	+	+	+	continue to increase capacity amongst lower income households for using public transport and develop opportunities for safe walking and cycling within and between communities.
EN5: To minimise energy use and increase the proportion of energy purchased and generated from renewable sources	0	0	0	Recommend stating that provision of new affordable housing will be an opportunity to generate energy locally, or from renewable sources, or community wide Energy Service Companies, contributing to the Plans target in Policy 37.
EN6: To develop towns, villages and buildings which respect social, environmental and cultural needs and enhance local character.	0	0	0	Recommend stating that the provision of new affordable housing will help to develop clearly defined low carbon resilient communities
Summary				
Overall social effects				
Positive. Need to emphasise how affordable housing can encourage community viability, through building capacity for local schools, shops and amenities.				
Overall economic effects				
Neutral. Need to show how the fairly low numbers of additional affordable housing over the Plan period will deliver a positive regenerative effect				
Overall environmental effects				
Weak in this area. Apart from restricting development, needs to show how the policy will support biodiversity, promote the growth of local energy generation, retain local character and link in with the sustainable use of resources.				
Summary of effects				
This policy is unbalanced in terms of sustainability, delivering social and economic benefits without stating how housing and vibrant communities will benefit the local environment. Affordable housing can sometimes be more expensive than low cost market housing, especially when house prices have fallen. A clear description of the link between earnings and house prices across the County Borough is needed.				
Recommend a clear statement that the policy will increase the supply and availability of affordable housing, and that this will be of high quality and will aim to increase social mobility.				

SP5: Protecting Existing Employment Areas				
SA Objective	Short term	Medium term	Long term	Comments/Recommendations
SO1: To raise levels of employability and meet skills needs	+	+	+	Need for industrial areas to complement each other effectively.
SO2: To develop and support/maintain social and physical environments that create the necessary conditions to protect, promote and support health and well being	+	+	+	
SO3: To provide a framework so our children and young people can have high aspirations and realise their dreams	0	0	0	Preserve employment opportunities. Recommend clearly stating what the vision for the Employment Areas is.
SO4: To promote community viability and cohesion and access to essential services	+	+	+	Policy will contribute to stable, sustainable communities
SO5: To reduce crime, fear of crime and anti social behaviour	0	0	0	Recommend stating how improve accessibility of these areas to promote employment opportunities.
EC1: To attract and promote investment and to support business in order to create and safeguard jobs.	0	0	0	Infrastructure is needed to attract inward investment. Recommend stating the vision for existing employment areas, especially in view of the rapid pace of economic change and technological drivers which mean that allocating land for employment will mean a shift in focus to new start ups and small hi tech companies.
EC2: To create and support the provision of informal and formal learning opportunities to	0	0	0	Local prosperity and range of employment and training opportunities may encourage greater participation, although there are other barriers to work such as education, benefits and accessibility.

help local people participate in all aspects of economic life				
EC3: To improve the quality of life for local people by improving the quality and diversity of the built and natural environment in which they work, live and play	0	0	0	Small scale employment opportunities within sustainable communities, rather than set apart on industrial estates should be encouraged.
EC4: To engage local people in the regeneration of their communities through the provision of appropriate support in order to overcome barriers to employment and to take advantage of economic opportunities	0	0	0	Recommend stating how communities will be encouraged to contribute to economic regeneration of their areas
EN1: To ensure that the local environment supports the largest possible range of native animals and plants and is supported by sustainable agricultural and forestry land use	0	0	0	Diversification of the economic base could be beneficial to biodiversity, in terms of reduced traffic on the road, and the policy of avoiding greenfield development will ensure the continued existence of corridors for wildlife. However, some of the most biodiverse land is brownfield Recommend stating how this policy will enable a balanced economy which is not over reliant on any one sector, and that reclaiming brownfield land will entail protecting biodiversity
EN2: To make careful use of resources, encourage recycling with minimal amounts of unnecessary waste and as little pollution as possible.	+	+	+	By co-locating industrial uses maximise the opportunities to reduce waste or pollution that affects communities.
EN3: Preserve and enhance landscape character, SAMS, archaeological sites, listed buildings and other culturally important features.	+	+	+	Co-locating industrial uses in existing areas minimises the need to develop new locations

EN4: To provide an efficient and integrated transport system that promotes walking and cycling.	0	0	0	Recommend developing the policy to draw out opportunities for sustainable travel as part of move to a low carbon economy. Is there evidence to show that people currently work in their local employment area?
EN5: To minimise energy use and increase the proportion of energy purchased and generated from renewable sources	0	0	0	Recommend stating an opportunity to generate energy locally, or from renewable sources, or community wide Energy Service Companies, contributing to the Plans target in Policy 37, and helping to diversify and strengthen the local economy.
EN6: To develop towns, villages and buildings which respect social, environmental and cultural needs and enhance local character.	0	0	0	Need to ensure accessibility to employment sites to retain community viability
Summary				
Overall social effects				
Fairly positive. Needs to link into wider spatial strategies and show how it will provide opportunities for local labour and training.				
Overall economic effects				
Fairly weak. The policy will help to stimulate continued inward investment but not clear on how the wider community will be able to participate				
Overall environmental effects				
Fairly positive. Recommend that the policy clearly states the economic potential of local energy generation				
Summary of effects				
Fair. The policy needs to clearly show how it links to other policies promoting accessible public transport. Currently industrial estates across the County Borough can only reliably be reached by car at many times of the day.				

SP6 Provision of Employment Land				
SA Objective	Short term	Medium term	Long term	Comments/Recommendations
SO1: To raise levels of employability and meet skills needs	0	0	0	Policy propose a range of site types and locations as a flexible response to economic conditions.
SO2: To develop and support/maintain social and physical environments that create the necessary conditions to protect, promote and support health and well being	0	0	0	The Employment Land study (2007) states that no need for any further allocations of employment land, and that 'some' of the poorest sites have been deallocated. This could enable smaller sites in proximity to communities to be developed.
SO3: To provide a framework so our children and young people can have high aspirations and realise their dreams	0	0	0	Recommend linking in more clearly with the Plan's vision.
SO4: To promote community viability and cohesion and access to essential services	+	+	+	Range of sites should improve accessibility
SO5: To reduce crime, fear of crime and anti social behaviour	0	0	0	Allows spread of economic prosperity across County Borough
EC1: To attract and promote investment and to support business in order to create and safeguard jobs.	+	+	+	Provide a range of sites to encourage different companies and businesses to grow. Need to develop industries that contribute to our low carbon future.
EC2: To create and support the provision of informal and formal learning opportunities to help local people participate in all aspects of economic life	0	0	0	Local prosperity and range of employment and training opportunities may encourage greater participation, although other barriers to work such as education, benefits and accessibility
EC3: To improve the quality of	0	0	0	Local employment opportunities could improve the appearance of communities,

life for local people by improving the quality and diversity of the built and natural environment in which they work, live and play				where shops and start up businesses take over empty premises. Recommend stating how the policy aims to draw in new employment opportunities for the whole County Borough.
EC4: To engage local people in the regeneration of their communities through the provision of appropriate support in order to overcome barriers to employment and to take advantage of economic opportunities	0	0	0	Recommend stating how communities will be enabled to contribute to economic regeneration of their areas
EN1: To ensure that the local environment supports the largest possible range of native animals and plants and is supported by sustainable agricultural and forestry land use	+	+	+	Deallocated sites have been returned to nature. This needs to be a consistent policy, so that sites are not vacant and derelict for years.
EN2: To make careful use of resources, encourage recycling with minimal amounts of unnecessary waste and as little pollution as possible.	0	0	0	Policy should focus on making provision for high skilled and modern employment uses which do not produce unnecessary waste
EN3: Preserve and enhance landscape character, SAMS, archaeological sites, listed buildings and other culturally important features.	+	+	+	Deallocated sites have been returned to nature. This needs to be a consistent policy, so that sites are not vacant and derelict for years
EN4: To provide an efficient and integrated transport system that promotes walking and cycling.	+	+	+	A range of sites and locations will enable a mix of transport types, and encourage a modal shift away from the car.

EN5: To minimise energy use and increase the proportion of energy purchased and generated from renewable sources	0	0	0	Recommend stating an opportunity for businesses to generate energy locally, or from renewable sources, helping to diversify and strengthen the local economy
EN6: To develop towns, villages and buildings which respect social, environmental and cultural needs and enhance local character.	0	0	0	A range of sites and locations could result in balanced economic growth, supporting sustainable communities. Recommend stating how provision of employment land will benefit the whole County Borough, especially rural areas.
Summary				
Overall social effects				
Neutral. The policy needs to show how the provision of employment land will benefit the residents of the County Borough.				
Overall economic effects				
Neutral. How will the community participate with the regeneration of the County Borough? Is the Employment Land Study (2007) which proposes a supply led approach still appropriate in the middle of an economic recession which has irreversibly changed the pattern of any future economic development? The Wales Spatial Plan refers to the requirement for north east Wales to develop as a low carbon region. This policy needs to reflect the need to encourage the growth of innovative new businesses which are in the position to capitalise on this.				
Overall environmental effects				
Fairly positive. Need to emphasise the potential benefit of local energy generation				
Summary of effects				
Recommend emphasising how safeguarding employment land on existing areas will contribute to the viability of communities across the County Borough and will prepare us to work towards a low carbon future as a region.				

SP7: Shopping, Commercial office and indoor leisure facilities				
SA Objective	Short term	Medium term	Long term	Comments/Recommendations
SO1: To raise levels of employability and meet skills needs	+	+	+	Improved range of employment opportunities in retail. Recommend that this policy stresses the need for mixed developments, including residential, such as at Eagles Meadow.
SO2: To develop and support/maintain social and physical environments that create the necessary conditions to protect, promote and support health and well being	0	0	0	New growth has to be balanced for sustainable communities, with new affordable homes and employment opportunities. Support new leisure facilities to promote health and well being, although there is a danger that these are only privately provided.
SO3: To provide a framework so our children and young people can have high aspirations and realise their dreams	0	0	0	Need to aspire to living mixed communities, which are accessible and provide employment, and sustainably constructed housing, rather than sterile retail developments.
SO4: To promote community viability and cohesion and access to essential services	0	0	0	Needs to take into account impact of neighbouring settlements, and whether their residents will travel to Wrexham, or if for example the growth of Oswestry will attract people travelling from the County Borough.
SO5: To reduce crime, fear of crime and anti social behaviour	0	0	0	Recommend stating how new development in the town centre supports vitality which encourages greater use of facilities by residents, and can reduce perceptions of crime
EC1: To attract and promote investment and to support business in order to create and safeguard jobs.	0	0	0	This policy resists out of town development but then undermines this certainty with a caveat that allows edge of centre development where a need is proven. Greater consideration is needed to the size of the catchment for Wrexham – it is far wider than stated.
EC2: To create and support the provision of informal and formal learning opportunities to	0	0	0	Improved vitality of the town centre could have an increase in the number of people engaged with learning opportunities

help local people participate in all aspects of economic life				
EC3: To improve the quality of life for local people by improving the quality and diversity of the built and natural environment in which they work, live and play	0	0	0	Recommend that all future shopping, office and leisure facilities are sustainably constructed, accessible, make a bold design statement, and contribute to achieving a low carbon society for the County Borough.
EC4: To engage local people in the regeneration of their communities through the provision of appropriate support in order to overcome barriers to employment and to take advantage of economic opportunities	0	0	0	Recommend stating how local communities will benefit from new commercial facilities in terms of improved environment, safer parking, better transport provision, rather than just in employment terms.
EN1: To ensure that the local environment supports the largest possible range of native animals and plants and is supported by sustainable agricultural and forestry land use	+	+	+	Development in the town centre helps to prevent development in other areas.
EN2: To make careful use of resources, encourage recycling with minimal amounts of unnecessary waste and as little pollution as possible.	0	0	0	Recommend that all future shopping, office and leisure facilities are sustainably constructed, accessible, make a bold design statement, and contribute to achieving a low carbon society for the County Borough.
EN3: Preserve and enhance landscape character, SAMS, archaeological sites, listed buildings and other culturally important features.	+	+	+	Development in the town centre helps to prevent development in other areas.
EN4: To provide an efficient and integrated transport	0	0	0	Recommend policy takes into account impact and links of neighbouring settlements, and whether their residents will travel to Wrexham, or if for

system that promotes walking and cycling.				example the growth of Oswestry, Chester or Shrewsbury will attract people travelling from the County Borough.
EN5: To minimise energy use and increase the proportion of energy purchased and generated from renewable sources	0	0	0	Town centre businesses could work together to exploit the opportunities of small scale energy generation or buying from renewable sources.
EN6: To develop towns, villages and buildings which respect social, environmental and cultural needs and enhance local character.	0	0	0	Recommend that all future shopping, office and leisure facilities for Wrexham are sustainably constructed, accessible, make a bold design statement, and visibly demonstrate how they will contribute to achieving a low carbon society for the County Borough
Summary				
Overall social effects				
Currently weak. The policy needs to show how the recent economic growth of the Town Centre benefits all the residents of the County Borough.				
Overall economic effects				
Weak. Leaves the possibility of edge of town development in place.				
Overall environmental effects				
Fairly positive. Concentrating on the town centre and the hierarchy of district centres allows the protection of environmental diversity across County Borough				
Summary of effects				
Fair. Recommend emphasise the need for mixed communities including housing, retail, leisure and employment to minimise car use and to enhance community viability.				

SP8 Improving Travel				
SA Objective	Short term	Medium term	Long term	Comments/Recommendations
SO1: To raise levels of employability and meet skills needs	0	0	0	Little impact at present. Recommend emphasising links with SP3 Developing the Economy, and how Plan will align growth of sustainable communities and accessibility of employment centres, plus other key community facilities.
SO2: To develop and support/maintain social and physical environments that create the necessary conditions to protect, promote and support health and well being	0	0	0	Recommend that Plan shows how walking and cycling will be promoted as routes to health.
SO3: To provide a framework so our children and young people can have high aspirations and realise their dreams	0	0	0	Policy will improve independent mobility around the County Borough without being reliant on a car.
SO4: To promote community viability and cohesion and access to essential services	+	+	+	Plan development pattern will build up capacity and demand in Western villages and Wrexham town for additional public transport. This is essential if high minority of households without access to a car are to participate in services provided in the town centre.
SO5: To reduce crime, fear of crime and anti social behaviour	0	0	0	Little demonstrable impact
EC1: To attract and promote investment and to support business in order to create and safeguard jobs.	0	0	0	An integrated transport network and efforts to reduce Wrexham town centre congestion may attract and retain businesses to the area. Support new stations between Wrexham and Chester, as well as between Chirk and Shrewsbury with 100% affordable housing in these areas.

				Recommend promoting the key aspects of travel plan for the next twenty years.
EC2: To create and support the provision of informal and formal learning opportunities to help local people participate in all aspects of economic life	0	0	0	An integrated transport network and efforts to reduce Wrexham town centre congestion may assist with greater mobility around the County Borough.
EC3: To improve the quality of life for local people by improving the quality and diversity of the built and natural environment in which they work, live and play	0	0	0	Hopefully policy will lead to a reduction in car use. Recommend stating that as part of drive to a low carbon society the Plan will actively encourage a reduction in car use, and the diversification of types of transport used.
EC4: To engage local people in the regeneration of their communities through the provision of appropriate support in order to overcome barriers to employment and to take advantage of economic opportunities	0	0	0	This Policy could enable residents to reclaim their communities from cars and car led development. Recommend stating that as part of drive to a low carbon society the Plan will actively encourage a reduction in car use, and the diversification of types of transport used
EN1: To ensure that the local environment supports the largest possible range of native animals and plants and is supported by sustainable agricultural and forestry land use	0	0	0	Little impact. A reduction in the need to rely on cars as the principal method of getting around could reduce greenhouse gas emissions.
EN2: To make careful use of resources, encourage recycling with minimal amounts of unnecessary waste and as little pollution as possible.	0	0	0	A reduction in the need to rely on cars as the principal method of getting around could reduce greenhouse gas emissions thereby reducing pollution effects on local communities
EN3: Preserve and enhance landscape character, SAMS, archaeological sites, listed buildings and other culturally	+	+	+	No major road developments planned, other than at the Western Gateway and the Link Road to the Industrial Estate.

important features.				
EN4: To provide an efficient and integrated transport system that promotes walking and cycling.	0	0	0	Policy highlights a number of ad hoc measures that the Council would like to see happen – there is plenty of future proofed policy based on best practice available across the UK. How have the effects of development in other areas been considered? What would be the impact of growth in Shropshire or Cheshire? Recommend that policy summarise key aspects of a long term sustainable transport plan for the County Borough.
EN5: To minimise energy use and increase the proportion of energy purchased and generated from renewable sources	0	0	0	Recommend that policy states how a low carbon County Borough could have strategic points for powering electric vehicles, greater use of LPG
EN6: To develop towns, villages and buildings which respect social, environmental and cultural needs and enhance local character.	0	0	0	No major developments planned, which should help to preserve character of existing settlements. Recommend that policy states how it will reduce the need to travel by car by focusing on sustainable communities.
Summary				
Overall social effects				
Fairly weak. The Plan will support community viability in certain areas but little evidence of proactive encouragement of a modal shift in how transport is used across the County Borough. Recommend promoting community hubs to encourage home working and minimise travel.				
Overall economic effects				
Neutral. There needs to be more in the Policy about the potential sustainability benefits of reducing our dependence on the car as we move towards being a low carbon society.				
Overall environmental effects				
Neutral. There are no major road developments planned, but the Policy contains no real sense of how County Borough could be shifted away from reliance on the car.				
Summary of effects				
Weak. This section needs to be the clear responsibility of the Council's Transport and Asset Management team, and clearly link in with the Regional Transport Plan. The Deposit Plan directs land use for the County Borough over the next twenty years, and the development pattern will have some positive effect in alleviating new pressure on the road network but only if a comprehensive range of measures to promote alternatives to car use are actively promoted.				

SP9 Development Proposals and Transport				
SA Objective	Short term	Medium term	Long term	Comments/Recommendations
SO1: To raise levels of employability and meet skills needs	0	0	0	Little impact at present. Recommend emphasising links with SP3 Developing the Economy, and how Plan will align growth of sustainable communities and accessibility of employment centres, plus other key community facilities
SO2: To develop and support/maintain social and physical environments that create the necessary conditions to protect, promote and support health and well being	0	0	0	Recommend Green Travel Plans for all new development – this is a requirement of the CSH so developers should increasingly find this acceptable.
SO3: To provide a framework so our children and young people can have high aspirations and realise their dreams	0	0	0	Policy will improve independent mobility around the County Borough without being reliant on a car.
SO4: To promote community viability and cohesion and access to essential services	+	+	+	Plan development pattern will build up capacity and demand in Western villages and Wrexham town for additional public transport. This is essential if high minority of households without access to a car are to participate in services provided in the town centre. Recommend Promote community hubs to encourage home working and minimise travel.
SO5: To reduce crime, fear of crime and anti social behaviour	0	0	0	
EC1: To attract and promote investment and to support business in order to create and safeguard jobs.	0	0	0	An integrated transport network and efforts to reduce Wrexham town centre congestion may attract and retain businesses to the area. Support new stations between Wrexham and Chester, as well as between Chirk and Shrewsbury with 100% affordable housing in these areas.

				Recommend promoting the key aspects of travel plan for the next twenty years.
EC2: To create and support the provision of informal and formal learning opportunities to help local people participate in all aspects of economic life	0	0	0	An integrated transport network and efforts to reduce Wrexham town centre congestion may assist with greater mobility around the County Borough.
EC3: To improve the quality of life for local people by improving the quality and diversity of the built and natural environment in which they work, live and play	0	0	0	This Policy could enable residents to reclaim their communities from cars and car led development. Recommend stating that as part of drive to a low carbon society the Plan will actively encourage a reduction in car use, and the diversification of types of transport used
EC4: To engage local people in the regeneration of their communities through the provision of appropriate support in order to overcome barriers to employment and to take advantage of economic opportunities	0	0	0	Local Authority needs to take on the responsibility to coordinate and scrutinise Green Travel Plans. Recommend the Plan proposes that all households receive a generic travel plan to promote alternatives to private car such as travelline cymru, bus and train timetables.
EN1: To ensure that the local environment supports the largest possible range of native animals and plants and is supported by sustainable agricultural and forestry land use	0	0	0	A reduction in the need to rely on cars as the principal method of getting around could reduce greenhouse gas emissions.
EN2: To make careful use of resources, encourage recycling with minimal amounts of unnecessary waste and as little pollution as possible.	0	0	0	A reduction in the need to rely on cars as the principal method of getting around could reduce greenhouse gas emissions.
EN3: Preserve and enhance landscape character, SAMS, archaeological sites, listed	0	0	0	Recommend considering the impact on the traffic network as a whole when considering development – there may be unintended impacts on other communities.

buildings and other culturally important features.				
EN4: To provide an efficient and integrated transport system that promotes walking and cycling.				Promote bus links to rail stations, especially from Western villages, and especially for early morning services. Encourage parking and provision for cycling at stations
EN5: To minimise energy use and increase the proportion of energy purchased and generated from renewable sources	0	0	0	Recommend that policy states how a low carbon County Borough could have strategic points for powering electric vehicles, greater use of LPG
EN6: To develop towns, villages and buildings which respect social, environmental and cultural needs and enhance local character.	0	0	0	No major development planned, so not able to assess the impact on existing towns and villages.
Summary				
Overall social effects				
Fairly weak. The Plan will support community viability in certain areas but little evidence of proactive encouragement of a modal shift				
Overall economic effects				
Weak. There needs to be more in the Policy about the potential sustainability benefits of reducing our dependence on the car as we move towards being a low carbon society.				
Overall environmental effects				
Weak. No clear indication of how County Borough could be shifted away from reliance on the car.				
Summary of effects				
The supporting text for this policy is very short and clearly complements the previous policy.				

SP10 Protecting and Enhancing the Natural Environment				
SA Objective	Short term	Medium term	Long term	Comments/Recommendations
SO1: To raise levels of employability and meet skills needs	n	n	n	Little impact
SO2: To develop and support/maintain social and physical environments that create the necessary conditions to protect, promote and support health and well being	0	0	0	Recommend stating how residents can engage with the environment they live in to improve their health and well being
SO3: To provide a framework so our children and young people can have high aspirations and realise their dreams	+	+	+	Important policy for protecting special landscapes for future generations.
SO4: To promote community viability and cohesion and access to essential services	0	0	0	
SO5: To reduce crime, fear of crime and anti social behaviour	n	n	n	
EC1: To attract and promote investment and to support business in order to create and safeguard jobs.	n	n	n	
EC2: To create and support the provision of informal and formal learning opportunities to help local people participate in all aspects of economic life	0	0	0	Natural environment has a role to play in the economic vitality of the County Borough.
EC3: To improve the quality of	+	+	+	Policy will protect natural environment for future generations, and complement

life for local people by improving the quality and diversity of the built and natural environment in which they work, live and play				new development that local people live in.
EC4: To engage local people in the regeneration of their communities through the provision of appropriate support in order to overcome barriers to employment and to take advantage of economic opportunities	0	0	0	Regeneration of communities includes local environment. Recommend stating how residents can engage with the environment they live in
EN1: To ensure that the local environment supports the largest possible range of native animals and plants and is supported by sustainable agricultural and forestry land use	+	+	+	Recommend strengthening development being resisted in areas of quality natural environment with it being prohibited. Policy needs to promote wildlife corridors.
EN2: To make careful use of resources, encourage recycling with minimal amounts of unnecessary waste and as little pollution as possible.	0	0	0	
EN3: Preserve and enhance landscape character, SAMS, archaeological sites, listed buildings and other culturally important features.	+	+	+	
EN4: To provide an efficient and integrated transport system that promotes walking and cycling.	0	0	0	Policy could emphasise linkages between settlements and natural environment, as places of amenity, as well as to be protected from development.

EN5: To minimise energy use and increase the proportion of energy purchased and generated from renewable sources	n	n	n	
EN6: To develop towns, villages and buildings which respect social, environmental and cultural needs and enhance local character.	+	+	+	
Summary				
Overall social effects				
Clearer links needed between the social benefits of protecting and enhancing the natural environment and the positive benefits on the communities who live or work in the County Borough.				
Overall economic effects				
The policy needs to emphasise the benefits to business of a high quality natural environment, although need to show these can co-exist. Growth in business needn't adversely impact on the environment, through improved accessible public transport.				
Overall environmental effects				
Positive policy, although needs to include the need to reduce resource consumption to preserve the environment.				
Summary of effects				
Fairly positive policy which links in with the discrete Habitat Regulations Assessment report.				

SP11 Protecting and Enhancing the Historic Built Environment				
SA Objective	Short term	Medium term	Long term	Comments/Recommendations
SO1: To raise levels of employability and meet skills needs	N	n	N	Could provide a focus for intragenerational reskilling, relearning traditional techniques and methods.
SO2: To develop and support/maintain social and physical environments that create the necessary conditions to protect, promote and support health and well being	0	0	0	The use of sustainable and innovative design, employing modern techniques to improve and enhance listed buildings, rather than insisting purely traditional materials and techniques.
SO3: To provide a framework so our children and young people can have high aspirations and realise their dreams	+	+	+	Important policy for protecting historic built environment for future generations.
SO4: To promote community viability and cohesion and access to essential services	0	0	0	Preservation of community assets can be a focus for community viability
SO5: To reduce crime, fear of crime and anti social behaviour	n	n	n	
EC1: To attract and promote investment and to support business in order to create and safeguard jobs.	0	0	0	
EC2: To create and support the provision of informal and formal learning opportunities to help local people participate in all aspects of economic life	n	n	n	

EC3: To improve the quality of life for local people by improving the quality and diversity of the built and natural environment in which they work, live and play	+	+	+	Recommend stating the system to manage and enhance conservation areas and listed buildings.
EC4: To engage local people in the regeneration of their communities through the provision of appropriate support in order to overcome barriers to employment and to take advantage of economic opportunities	0	0	0	Regeneration of communities includes historic built environment. Recommend stating how residents can engage with the environment they live in
EN1: To ensure that the local environment supports the largest possible range of native animals and plants and is supported by sustainable agricultural and forestry land use	n	n	n	
EN2: To make careful use of resources, encourage recycling with minimal amounts of unnecessary waste and as little pollution as possible.	0	0	0	The Policy needs to clearly emphasise the use of local labour and resources.
EN3: Preserve and enhance landscape character, SAMS, archaeological sites, listed buildings and other culturally important features.	+	+	+	
EN4: To provide an efficient and integrated transport system that promotes walking and cycling.	n	n	n	

EN5: To minimise energy use and increase the proportion of energy purchased and generated from renewable sources	n	n	n	
EN6: To develop towns, villages and buildings which respect social, environmental and cultural needs and enhance local character.	0	0	0	
Summary				
Overall social effects				
Neutral. Emphasise how preservation of community assets can be a focus of community viability.				
Overall economic effects				
Neutral. The existing policy will involve quality of life, but doesn't address how residents can be further involved with where they live.				
Overall environmental effects				
The policy is largely positive in terms of its environmental impacts, but could align more closely with the natural environment.				
Summary of effects				
The policy needs to ensure that it focuses on methods to enhance as well as protect, which means ensuring that increasing number of people and communities are able to appreciate and experience the historic built environment. The policy is not clear about whether it will protect each of the elements listed equally (a tree vs a view). Recommend strengthening development being resisted to it not being permitted, bringing it into line with the policy to protect and enhance the natural environment.				

SP12 Safeguarding mineral resources				
SA Objective	Short term	Medium term	Long term	Comments/Recommendations
SO1: To raise levels of employability and meet skills needs	0	0	0	There is some limited potential to increase the number of training and employment opportunities available to the community.
SO2: To develop and support/maintain social and physical environments that create the necessary conditions to protect, promote and support health and well being	n	n	n	
SO3: To provide a framework so our children and young people can have high aspirations and realise their dreams	n	n	n	
SO4: To promote community viability and cohesion and access to essential services	n	n	n	
SO5: To reduce crime, fear of crime and anti social behaviour	n	n	n	
EC1: To attract and promote investment and to support business in order to create and safeguard jobs.	0	0	0	There is some limited potential to safeguard and develop the sand and gravel and associated business.
EC2: To create and support the provision of informal and formal learning opportunities to help local people participate in all aspects of economic life	n	n	n	
EC3: To improve the quality of	0	0	0	Restoring former quarries to country parks will involve the broader community

life for local people by improving the quality and diversity of the built and natural environment in which they work, live and play				as well as providing new employment opportunities.
EC4: To engage local people in the regeneration of their communities through the provision of appropriate support in order to overcome barriers to employment and to take advantage of economic opportunities	n	n	n	
EN1: To ensure that the local environment supports the largest possible range of native animals and plants and is supported by sustainable agricultural and forestry land use	0	0	0	Once quarries are restored at the end of their working life they can provide a valuable community asset as well as increasing local biodiversity
EN2: To make careful use of resources, encourage recycling with minimal amounts of unnecessary waste and as little pollution as possible.	0	0	0	By encouraging the careful use of mineral resources we can ensure that minimal additional sand and gravel needs to be transported into the County Borough.
EN3: Preserve and enhance landscape character, SAMS, archaeological sites, listed buildings and other culturally important features.	n	n	n	
EN4: To provide an efficient and integrated transport system that promotes walking and cycling.	n	n	n	

EN5: To minimise energy use and increase the proportion of energy purchased and generated from renewable sources	n	n	n	
EN6: To develop towns, villages and buildings which respect social, environmental and cultural needs and enhance local character.	n	n	n	
Summary				
Overall social effects				
Neutral, although can be a negative effect on adjoining communities, because of pollution, transport issues.				
Overall economic effects				
Neutral, although the Policy does secure the economic viability of the existing extraction companies, at least in the medium term.				
Overall environmental effects				
Neutral, although restored quarries can provide a valuable community resource to enhance biodiversity.				
Summary of effects				
This short policy is largely a factual statement and so is difficult to appraise for any significant environmental impacts.				

SP13 Waste Disposal				
SA Objective	Short term	Medium term	Long term	Comments/Recommendations
SO1: To raise levels of employability and meet skills needs	+	+	+	There will be employment opportunities from the development of new waste technologies and facilities.
SO2: To develop and support/maintain social and physical environments that create the necessary conditions to protect, promote and support health and well being	0	0	0	The policy will promote the growth of new smaller waste disposal technologies. By not allocating a site for landfill which have a less adverse impact on local communities.
SO3: To provide a framework so our children and young people can have high aspirations and realise their dreams	n	n	n	
SO4: To promote community viability and cohesion and access to essential services	0	0	0	The introduction of kerbside collection by WCBC has enabled all communities across the County Borough to participate in reducing waste.
SO5: To reduce crime, fear of crime and anti social behaviour	n	n	n	
EC1: To attract and promote investment and to support business in order to create and safeguard jobs.	+	+	+	There needs to be an updated and revised vision for Waste Disposal in Wrexham, which feeds into the North Wales Regional Plan.
EC2: To create and support the provision of informal and formal learning opportunities to help local people participate in all aspects of economic life	n	n	n	

EC3: To improve the quality of life for local people by improving the quality and diversity of the built and natural environment in which they work, live and play	0	0	0	Not having an additional landfill site in the County Borough will not have an adverse impact on local communities unless there is a growth in transport to out of County sites.
EC4: To engage local people in the regeneration of their communities through the provision of appropriate support in order to overcome barriers to employment and to take advantage of economic opportunities	n	n	n	
EN1: To ensure that the local environment supports the largest possible range of native animals and plants and is supported by sustainable agricultural and forestry land use	n	n	n	
EN2: To make careful use of resources, encourage recycling with minimal amounts of unnecessary waste and as little pollution as possible.	0	0	0	The growth in kerbside recycling now needs to be accompanied by a reduction in the resources used in the County Borough.
EN3: Preserve and enhance landscape character, SAMS, archaeological sites, listed buildings and other culturally important features.	0	0	0	
EN4: To provide an efficient and integrated transport system that promotes walking and cycling.	n	n	n	

EN5: To minimise energy use and increase the proportion of energy purchased and generated from renewable sources	0	0	0	This policy enables the employment of incineration and energy from waste at the sites identified.
EN6: To develop towns, villages and buildings which respect social, environmental and cultural needs and enhance local character.	n	n	n	
Summary				
Overall social effects				
Neutral, although there will be a community benefit of not having to accommodate additional landfill.				
Overall economic effects				
Neutral, although the policy provides the prospect for the development of new technologies, and opportunities for new jobs.				
Overall environmental effects				
Neutral, potential for increased traffic movements, especially with source separation of waste.				
Summary of effects				
The current policy will have limited impact until it becomes clearer what the future waste requirements of the County Borough area. The policy needs to clearly state that responsibility for managing and implementing this policy should sit with WCBC's Environment Department rather than being an element of the Deposit Plan.				

SP14 Green Barriers				
SA Objective	Short term	Medium term	Long term	Comments/Recommendations
SO1: To raise levels of employability and meet skills needs	n	n	n	
SO2: To develop and support/maintain social and physical environments that create the necessary conditions to protect, promote and support health and well being	+	+	+	Green barriers which surround development can improve well being and mental health, as well as providing access to the open countryside
SO3: To provide a framework so our children and young people can have high aspirations and realise their dreams	0	0	0	
SO4: To promote community viability and cohesion and access to essential services	0	0	0	Green barriers help to preserve the identity of a community
SO5: To reduce crime, fear of crime and anti social behaviour	0	0	0	
EC1: To attract and promote investment and to support business in order to create and safeguard jobs.	n	n	n	
EC2: To create and support the provision of informal and formal learning opportunities to help local people participate in all aspects of economic life	n	n	n	

EC3: To improve the quality of life for local people by improving the quality and diversity of the built and natural environment in which they work, live and play	+	+	+	
EC4: To engage local people in the regeneration of their communities through the provision of appropriate support in order to overcome barriers to employment and to take advantage of economic opportunities	0	0	0	This policy has the potential to encourage local people to identify more closely with where they live.
EN1: To ensure that the local environment supports the largest possible range of native animals and plants and is supported by sustainable agricultural and forestry land use	+	+	+	
EN2: To make careful use of resources, encourage recycling with minimal amounts of unnecessary waste and as little pollution as possible.	n	n	n	
EN3: Preserve and enhance landscape character, SAMS, archaeological sites, listed buildings and other culturally important features.	+	+	+	
EN4: To provide an efficient and integrated transport system that promotes walking and cycling.	0	0	0	

EN5: To minimise energy use and increase the proportion of energy purchased and generated from renewable sources	n	n	n	
EN6: To develop towns, villages and buildings which respect social, environmental and cultural needs and enhance local character.	+	+	+	This policy has the potential to encourage local people to identify more closely with where they live.
Summary				
Overall social effects				
The policy will protect a clear sense of community identity				
Overall economic effects				
Neutral.				
Overall environmental effects				
Positive. Clearly defined network of green barriers make up green corridors which are vital for plants and animals, and especially migratory species threatened by the impacts of climate change				
Summary of effects				
Support this policy, although the wording 'prohibited' is better than 'resisted'				